



# Ingrid Nelson

INGRID7NELSON@GMAIL.COM

(401) 316-7712

[INGRID-NELSON.COM](http://INGRID-NELSON.COM)

[LINKEDIN](#)

## Experience

### **SR. ART DIRECTOR** Chicago, IL 2018 – Present

*Leo Burnett Chicago: Altria, John Middleton Co's Black&Mild*

I've had the opportunity to use my design skills to create impactful brand communications that push boundaries while staying true to the brand's essence. From leading various projects to art-directing photoshoots and videos, I've been hands-on in bringing ideas to life. I also love creating storyboards that weave together modern aesthetics with the brand's values, making sure each piece really resonates with our audience.

### **FREELANCE GRAPHIC DESIGNER** Boston, MA 2015 – 2018

*Clients: World Bank Group, Cazale Community and Cultural Center, JNL Design Studio, Healthy Roots Dolls.*

I led and directed various projects ranging from brand and publication design to web design, infusing each project with my soulful artistic touch and strong visual tone. By collaborating closely with clients, I created compelling visual stories that resonated deeply and translated their vision into captivating designs that left a lasting impression on their stakeholders.

### **GRAPHIC DESIGN INTERN** Boston, MA 2013

*Fidelity Investments Communication Agency*

I supported the internal team at Fidelity in their effort of creating internal communications through email and advertising campaigns ensuring that each pieces of communication adhered closely to the brand's guideline.

## Skills

### CREATIVE

Art Direction  
Branding & Identity  
Publication Design  
Packaging Design  
Website Design  
Typography  
Concept Development  
Motion Graphics

### TECHNICAL

Microsoft 365  
Adobe Creative Suite:  
Illustrator, Indesign, Photoshop,  
After Effect, Premiere.  
UX/UI: Figma, Sketch, XD.  
HTML & CSS  
AI: ChatGPT, Midjourney

### INTERPERSONAL

Listerner  
Problem Solver  
Reflective  
Flexible  
Adaptable  
Collaborative

### LANGUAGES

Haitian Creole  
French

## Education

### **RHODE ISLAND SCHOOL OF DESIGN (RISD)** Providence, RI 2017

Bachelors of Fine Arts in Graphic Design

### **BUNKER HILL COMMUNITY COLLEGE (BHCC)** Boston, MA 2014

Associates of Science in Graphic Design

## Achievement

### **VANGUARD FELLOW | 4AS** 2024

**PERFUMERY INTENSIVE | INSTITUTE FOR ART AND OLFACTION** 2024

**AIGA CHICAGO EMERGING DESIGNER AWARD** 2018

**ISSUE 2 PRINT FEATURE PSYCH | AIGA EYE ON DESIGN** 2018

**GD USA STUDENT TO WATCH LIST** 2017

## Exhibition

### **BURROW | POVOS GALLERY** 2023

**HERE, THERE & IN BETWEEN | MAKAN GALLERY** 2022

**BACK TO LIFE SHOW & ARTWORK AUCTION | HEAVEN GALLERY** 2022

**CREATING WELLNESS SHOW | MELLADRAMATIC STUDIO** 2018

**AIGA CHICAGO SIGHT SIX SHOW | CHICAGO ARCHITECTURE BIENNIAL** 2017

**-ISMS EXPLORING THE INTERSECTIONALITIES OF IDENTITIES** 2017