



Ingrid Nelson

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[INGRID-NELSON.COM](https://www.instagram.com/ingrid_nelson)

[LINKEDIN](#)

Skills

CREATIVE

Art Direction
Branding & Identity
Publication Design
Packaging Design
Website Design
Typography
Concept Development
Motion Graphics

TECHNICAL

Microsoft 365
Adobe Creative Suite:
Illustrator, Indesign, Photoshop,
After Effect, Premiere.
UX/UI: Figma, Sketch, XD.
HTML & CSS
AI: ChatGPT, Midjourney

INTERPERSONAL

Listener
Problem Solver
Reflective
Flexible
Adaptable
Collaborative

LANGUAGES

Haitian Creole
French

Experience

SR. ART DIRECTOR Chicago, IL 2018 – Present

Leo Burnett Chicago: Altria, John Middleton Co's Black&Mild

I've had the opportunity to use my design skills to create impactful brand communications that push boundaries while staying true to the brand's essence. From leading various projects to art-directing photoshoots and videos, I've been hands-on in bringing ideas to life. I also love creating storyboards that weave together modern aesthetics with the brand's values, making sure each piece really resonates with our audience.

FREELANCE GRAPHIC DESIGNER Boston, MA 2015 – 2018

Clients: World Bank Group, Cazale Community and Cultural Center, JNL Design Studio, Healthy Roots Dolls.

I led and directed various projects ranging from brand and publication design to web design, infusing each project with my soulful artistic touch and strong visual tone. By collaborating closely with clients, I created compelling visual stories that resonated deeply and translated their vision into captivating designs that left a lasting impression on their stakeholders.

GRAPHIC DESIGN INTERN Boston, MA 2013

Fidelity Investments Communication Agency

I supported the internal team at Fidelity in their effort of creating internal communications through email and advertising campaigns ensuring that each pieces of communication adhered closely to the brand's guideline.

Education

RHODE ISLAND SCHOOL OF DESIGN (RISD) Providence, RI 2017

Bachelors of Fine Arts in Graphic Design

BUNKER HILL COMMUNITY COLLEGE (BHCC) Boston, MA 2014

Associates of Science in Graphic Design

Achievement

VANGUARD FELLOW | 4AS 2024

PERFUMERY INTENSIVE | INSTITUTE FOR ART AND OLFACTION 2024

AIGA CHICAGO EMERGING DESIGNER AWARD 2018

ISSUE 2 PRINT FEATURE PSYCH | AIGA EYE ON DESIGN 2018

GD USA STUDENT TO WATCH LIST 2017

Exhibition

BURROW | POVOS GALLERY 2023

HERE, THERE & IN BETWEEN | MAKAN GALLERY 2022

BACK TO LIFE SHOW & ARTWORK AUCTION | HEAVEN GALLERY 2022

CREATING WELLNESS SHOW | MELLADRAMATIC STUDIO 2018

AIGA CHICAGO SIGHT SIX SHOW | CHICAGO ARCHITECTURE BIENNIAL 2017

-ISMS EXPLORING THE INTERSECTIONALITIES OF IDENTITIES 2017